

Sponsorship

Major Title Sponsor - Annual Dues \$7,500

- FMAL Membership through December 2013 (**Actual value \$200**)
- FMAL website:
 - Home page sponsor announcement
 - Yearly website advertising banner
 - Special sponsor detail page with company information
- Recognition as Major Title Sponsor at all FMAL events throughout the year including the Annual Meeting, Day at the Races, Educational Programs and Golf Tournament
- Educational Programs & Training Seminar (**Actual value \$1,000**)
 - Five registrations to any FMAL training program
- Day at the Races—Platinum Donor Level (**Actual value \$2,500**)
 - Fifteen complimentary tickets
 - One exhibitor space
 - One reserved table
 - Logo & name displayed on each table.
 - Photo opportunity for the Fire Marshal featured race
- Annual Golf Tournament (**Actual value \$2,000**)
 - Three teams of four players each
 - Gold Sponsorship: Signage placed on the drink cart
 - Silver Hole Sponsorship: Large signage placed at a golf hole
- Unlimited free electronic newsletter subscriptions for company employees to the FMAL e-newsletter
- Company recognized as Major Title Sponsor in FMAL quarterly e-newsletter (with link to company website)

Platinum Sponsor - Annual Dues \$5,000

- FMAL Membership through 2013 (**Actual value \$200**)
- FMAL website:
 - Home page sponsor announcement
 - Special sponsor detail page with company information
- Recognition as Major Title Sponsor at all FMAL events throughout the year including the Annual Meeting, Day at the Races, Educational Programs and Golf Tournament
- Educational Programs & Training Seminar (**Actual value \$800**)
 - Four registrations to any FMAL training program
- Day at the Races—Gold Donor Level (**Actual value \$1,000**)
 - Ten complimentary tickets
 - One reserved table
 - Logo & name displayed on each table
- Annual Golf Tournament (**Actual value \$1,500**)
 - Two teams of four players each
 - Two Silver Hole Sponsorships: Large signage placed at hole
- Full page ad and company recognized as Platinum Sponsor in FMAL quarterly e-newsletter (with link to company website)
- Free e-newsletter subscriptions for up to 20 company employees

Opportunities

Gold Sponsor - Annual Dues \$2,500

- FMAL Membership through 2013 (**Actual value \$200**)
- FMAL website:
 - Home page sponsor announcement
 - Special sponsor detail page with company information
- Recognition as Major Title Sponsor at all FMAL events throughout the year including the Annual Meeting, Day at the Races, Educational Programs and Golf Tournament
- Educational Programs & Training Seminar (**Actual value \$600**)
 - Three registrations to any FMAL training program
- Day at the Races—Silver Donor Level (**Actual value \$500**)
 - Five complimentary tickets
 - Logo & name displayed on each table
- Annual Golf Tournament (**Actual value \$600**)
 - One team of four players
 - Two Copper Hole Sponsorships: Standard signage placed at hole
- Company recognized as Gold Sponsor in FMAL quarterly e-newsletter (with link to company website)
- Free e-newsletter subscriptions for up to 15 company employees

Silver Sponsor - Annual Dues \$1,500

- FMAL Membership through 2013 (**Actual value \$200**)
- FMAL website: Recognition on home page as Silver Sponsor
- Recognition as Major Title Sponsor at all FMAL events throughout the year including the Annual Meeting, Day at the Races, Educational Programs and Golf Tournament
- Educational Programs & Training Seminar (**Actual value \$400**)
 - Two registrations to any FMAL training program
- Day at the Races—Bronze Donor Level (**Actual value \$250**)
 - Two complimentary tickets
 - Logo & name displayed on each table
- Annual Golf Tournament (**Actual value \$200**)
 - Two Copper Hole Sponsorships: Standard signage placed at hole
- Company recognized as Silver Sponsor in FMAL quarterly e-newsletter (with link to company website)
- Free e-newsletter subscriptions for up to 10 company employees

Bronze Sponsor – Annual Dues \$1,000

- FMAL Membership through 2012 (**Actual value \$200**)
- FMAL website: Recognition on home page as Bronze Sponsor
- Recognition as Major Title Sponsor at all FMAL events throughout the year including the Annual Meeting, Day at the Races, Educational Programs & Training Seminars and Golf Tournament
- Educational Programs & Training Seminar (**Actual value \$200**)
 - One registration to any FMAL training program
- Day at the Races: One registration ticket (**Actual value \$100**)
- Annual Golf Tournament (**Actual value \$100**)
 - One Copper Hole Sponsorships: Standard signage placed at hole
- Company recognized as Bronze Sponsor in FMAL quarterly e-newsletter (with link to company website)
- Free e-newsletter subscriptions for up to 5 company employees

FIRE MARSHAL ASSOCIATION OF LOUISIANA



2013

SPONSORSHIP OPPORTUNITIES

WHO WE ARE

MISSION STATEMENT:

The Fire Marshal Association of Louisiana is dedicated to promoting excellence in the fire service by providing a networking of information, sharing opportunities to deserved membership, associated partnerships and the citizens of this great state through public fire and safety education initiatives and creative partnerships between members of the fire safety community and the general public to increase awareness of issues and to help with certifications, training, and continuing education and to shape policies, strategies and legislation in an effort to reduce loss of life and injury.

FMAL OBJECTIVES:

- To provide training and education of all involved in fire prevention duties
- To enhance public education of fire safety, fire prevention methods & practices
- To further the understanding of fire prevention practices through interaction and communication of ideas from the membership

FMAL FUTURE GOALS:

- Provide & distribute "10 year" smoke detectors to the elderly and low income families of our state
- Sponsor a training seminar annually each spring ending with "family day picnic" for State Fire Marshal Employees & families
- Provide a venue for continuing education, training, and certification for State Fire Marshals and associate members.
- Seek corporate sponsors for FMAL membership & expand membership
- Organize seminars offering continuing education unit hours to fire prevention & safety professionals
- Provide a venue for LA State Fire Marshal employee recognition ceremonies & achievements



SPONSORSHIP REGISTRATION

Please fill out below registration form and return to:

FMAL
P.O. Box 82531
Baton Rouge, LA 70884
Fax: (225) 767-7648

- Major Title Sponsor** - Annual Dues \$7,500
- Platinum Sponsor** - Annual Dues \$5,000
- Gold Sponsor** - Annual Dues \$2,500
- Silver Sponsor** - Annual Dues \$1,500
- Bronze Sponsor** - Annual Dues \$1,000

Name: _____

Company: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment Information

Payment Method:

- Check enclosed (Make checks payable to FMAL)

Amount \$ _____



MEMBERSHIP BENEFITS

- Education Programs
- Discounted registration fees for all events and education programs.
- Legislative support and tracking
- Community Outreach
- Quarterly E-newsletter
- Website
- Email alerts on important issues
- Networking Opportunities
- Public Awareness Campaign

CONTACT INFORMATION

Fire Marshal Association of Louisiana

P.O. Box 82531

Baton Rouge, LA 70884

Phone: (225) 767-7640

Fax: (225) 767-7648

Email: admin@lafiremarshal.org

www.lafiremarshal.org